



# Ethiopian Blockchain Week 2026

**Inclusive Innovation – Blockchain for Every Ethiopian**

## Sponsorship & Partnership Proposal

**DATE: JULY 31 -AUG 1, 2026**

**VENUE: ADDIS ABABA, ETHIOPIA**

**THEME: INCLUSIVE INNOVATION,  
BLOCKCHAIN FOR EVERY ETHIOPIAN**

**[www.etbw.online](http://www.etbw.online)**



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# Introduction

Ethiopian Blockchain Week (EBW) 2026 returns for its second and most defining edition on July 31–Aug 1, 2026, at a premier venue in Addis Ababa (to be announced soon).

This year's theme 'Inclusive Innovation: Blockchain for Every Ethiopian' comes at a pivotal moment. Ethiopia has emerged as a leader in decentralized technology across the Horn of Africa, recording a staggering 180% year-over-year growth in retail-sized stablecoin transfers, making it the fastest-growing market of its kind on the continent.

Building on the strong success of the 2025 inaugural event (held at Eliana Grand Hotel with over 1,000 attendees and 250+ volunteers), EBW 2026 is designed to exceed all previous benchmarks. The summit will focus on Applied Innovation, highlighting the work of local innovators while incorporating strategic insights from global blockchain leaders.

EBW 2026 showcases the dynamic growth of Ethiopia's homegrown ecosystem 'Locally Rooted and Digitally Powered.'

# About Ethiopian Blockchain week

## Overview

Ethiopian Blockchain Week is the nation's premier platform for decentralized ledger technology (DLT). It bridges global blockchain standards with local needs to drive Ethiopia's modernization.

## Mission

To build a sovereign, secure, and regulated blockchain ecosystem where innovation thrives.

## Key Highlights

- Ethiopia ranks 12th globally in grassroots cryptocurrency adoption
- Population: Over 139 million~70% youth under the age of 30 – creating one of the world's largest untapped digital workforces

## Vision

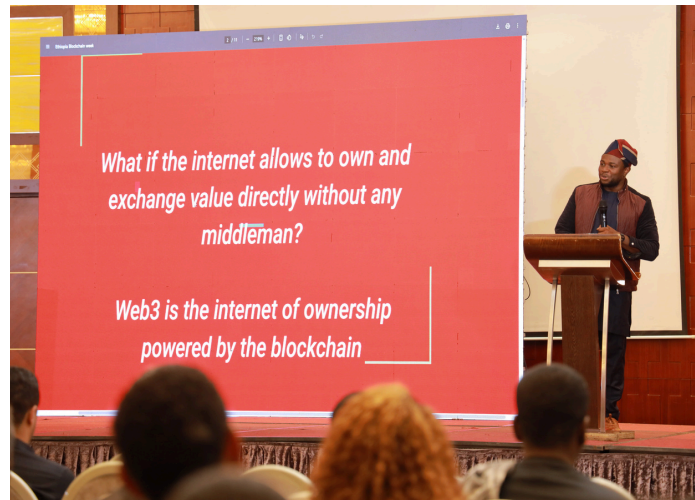
Transform Ethiopian youth from technology consumers into architects and builders of Web3.

## Core Focus

'Universal Utility' Making blockchain a practical tool for every Ethiopian, from urban freelancers to rural entrepreneurs.

Builder-First Model Unlike traditional events, EBW is a continuous pipeline, not a one-off summit. It consists of three integrated pillars:

- **Bootcamp:** Intensive month-long technical skills program
- **Hackathon:** Real-world problem-solving for local challenges
- **Summit:** High-level convergence of policy, capital, and technology



# STRATEGIC ALIGNMENT: DIGITAL ETHIOPIA 2030

EBW is also vehicle for national strategy. We align with the following pillars.



## Infrastructure:

Promoting decentralized public infrastructure (DPI) that is resilient and sovereign.

01



## Job Creation:

Onboarding youth into the high-value global "Web3" workforce.

02



## Digital Governance:

Supporting the transition to secure, transparent digital registries and identities.

03

# EBW 2025 Highlights



**15+**

leading speakers and industry experts, featuring representatives from Web 3 Companies, developers, investors, startups, regulators, lobby groups and mainstream corporates



**Fun and entertainment activities**



**Networking Opportunities with quality attendees**



**Local Media Coverage**

# EBW IN THE MEDIA



<https://www.youtube.com/watch?v=49BRDIZq1jU>



[youtube.com/watch?v=v\\_p4pbdPFAE](https://www.youtube.com/watch?v=v_p4pbdPFAE)



<https://www.youtube.com/watch?v=QmsLKbFGH04>



<https://www.youtube.com/watch?v=OELQxtFFgtU>



<https://web.facebook.com/100064953301340/posts/1189548886553544/>

## TESTIMONIALS

### “ Testimonials



When there is doubt, that's often the best signal to take a bold step. Getting into Ethiopian Blockchain Week was exactly that moment. It was the first of its kind in the country, and I could have chosen to sit back, wait, and see how it unfolded. But leadership in any industry means stepping forward before the path is clear. Some bets pay off, some don't but you never find out unless you try.

At this conference, **Bitget** had the opportunity to deliver a keynote on Real World Assets (Tokenized stocks and ETFs i.e Tesla, Nvidia, S&P500 and more) and trading, while also showcasing our leadership in copy trading. It was an honour to represent the company, engage with users at our booth, and join a panel discussion on the future of crypto in Africa.

Grateful to **Hana Terefe** and the Ethiopia community for being such a key part of making this event possible. Moments like these remind me that progress comes from taking chances, even when the outcome isn't certain.

**Munene Mathendu**  
Marketing Manager- Bitget Africa

### “ Testimonials



Participating in Ethiopian Blockchain Week 2025 was a highly valuable experience for our team. The event brought together a diverse group of builders, innovators, and policymakers, creating a strong environment for meaningful discussions around the future of blockchain in Ethiopia and across Africa. We particularly appreciated the quality of the sessions and the practical insights shared by industry experts. The opportunity to engage with other founders, developers, and ecosystem stakeholders allowed us to exchange ideas, explore collaborations, and better understand the evolving landscape. Events like this play an important role in accelerating awareness, adoption, and innovation within the local ecosystem. We look forward to seeing Ethiopian Blockchain Week continue to grow and further strengthen the community in the years ahead.

**Ammanuel Mekonnen**  
Genral Manager Omnisol Technologies

### “ Testimonials



Done with my talk **@EthioBW** where I spoke about “Web3 for Developers and Entrepreneurs”. Despite the cold, I spoke about the evolution of Web, the benefit of Web3 and how Developers and entrepreneurs can contribute and also be a part of the growth of Web3. Glad to be back here in Addis to share and learn, looking forward to be back here

**Ayodeji Awosika**  
founder of Web3bridge

### “ Testimonials



A huge thank u to the organizers, participants & partners who made the 1st Ethiopian Blockchain Week **#ebw2025** a success! The **#ETN** team was honored to join the discussions & contribute to the growth of Ethiopia's vibrant crypto community. We're excited to keep building with u all.

**Jason Peter**  
ETN Ecosystem

# EBW 2025 Highlights

The inaugural event established EBW as a trusted national platform:

- Scale: 1,000+ attendees and 250+ volunteers.
- Venue: Successfully held the premier edition at Eliana Grand Hotel.
- Ecosystem Validation: Onboarded global leaders including Binance, Bitget, Base, and Polkadot
- Local Support: Anchored by local institutions like the Cooperative Bank of Oromia (COOP).
- Outcome: Proved massive local demand for developer education and a structured regulatory dialogue.



**1K+**

On-site Visitors



**10+**

Media Partners & Influencers



**50K+**

Social Media Reach



**250+**

volunteers

kaot

# Previous Sponsors and Partners

visionary sponsors



Premium sponsor



Gold Sponsor



Community partners



# Why Partner With EBW 2026?



01

## Access Africa's Fastest-Growing Youth Market

Connect with 1,000+ highly motivated Ethiopian youth — students, developers, and entrepreneurs actively looking for international exposure, collaborations, and investment.

02

## Position Your Brand at the Frontier

Be seen as a leader in Web3 adoption in one of the world's most promising emerging markets.

03

## Build Long-Term Ecosystem Presence

Engage directly with builders and create lasting relationships in a high-growth market before the competition arrives.

04

## Institutional & Regulatory Influence

EBW 2026 is where innovation meets policy. We champion a 'Safe Technology Transfer' by convening developers and regulators to ensure blockchain is adopted securely and strategically in Ethiopia.

# EBW 2026 Execution Timeline

Phase	Timeline	Key Activities & Deliverables
Strategic Planning	Jan – March 2026	Stakeholder link-ups with MInT, AI Institute, and INSA.
Ecosystem Mobilization	April – June 2026	Global partner onboarding. Opening of Speaker and Sponsor applications.
The Builder Sprint	July	The National Bootcamp: 30 days of intensive coding and security training for youth across Ethiopia.
The Main Event	Jul 31– Aug 1, 2026	The Conference & Hackathon Finale: Hosting 1,000+ attendees. Demo Day for high-impact local projects.
Impact Assessment	Aug 3 – Dec 2026	Post-event reporting, project incubation support, and preparation for the 2027 cycle.

# TITLE SPONSOR (1 Slot) – \$25,000

## Benefits: Naming Rights

- Official recognition: “Ethiopian Blockchain week – Powered by [Your Brand].”

## Branding & Visibility

- Prominent brand placement at all conference venues.
- Recognition as the headline sponsor on all digital assets.
- Promotional 30-second video played during registration and between panel discussions.

## Customized Lanyards

- Your logo featured on all attendee lanyards.

## Private Meeting Space

- Exclusive private meeting room for networking.

## Delegate Passes

- 10 VIP passes



## Speaking Opportunities

- 30-minute opening keynote to set the conference’s tone.
- Participation in or moderation of a 40-minute panel discussion or fireside chat.
- one exclusive 1-hour masterclass to showcase your expertise.

## Exhibition Space

- Premium 6 × 3-meter booth, Includes screen and Branding

## PR & Marketing Exposure

- Highlighted in a press release shared with media and EBW’s network.
- Logo placement on all digital advertisements.
- Introductions to key media partners for interviews.
- Featured in newsletters sent to EBW’s extensive database.
- Ten custom social media posts promoting your brand.
- Articles highlighting your sponsorship and role.
- Opportunity to run competitions and giveaways on the main stage.

# PLATINUM SPONSOR (1 slots) - \$15,000

## Speaking Opportunities

- 15-minute keynote session on the main stage.
- Participation in a panel discussion and an industry roundtable.
- Delivery of a presentation at a breakout session.

## Branding & Visibility

- Prominent brand placement on the main stage and across all conference venues.
- Recognition on all digital assets and stage-specific materials.
- Promotional 30-second video played during registration and between sessions.

## Exhibition Space

- Premium 6 × 3-meter booth, including screen and full branding.

## PR & Marketing Exposure

- Highlighted in a press release shared with media and EBW's network.
- Logo placement on all advertising and promotional materials.
- Featured in newsletters sent to EBW's extensive database.
- Five custom social media posts promoting your brand.

## Delegate Passes

- 8 VIP passes.



# GOLD SPONSOR (2-3 Slots) – \$10,000

Showcase your brand at EBW 2026 and connect with industry leaders, innovators, and potential clients.

## Speaking Opportunities

- Participation in a panel discussion or fireside chat.
- Promotional 1-minute video played during the summit.

## Branding & Visibility

- Logo placement across conference venues and select event banners.
- Gold Sponsor recognition on all digital assets.

## Exhibition Space

- 3 × 4-meter booth, including screen and full branding.

## PR & Marketing Exposure

- Featured in newsletters sent to EBW's extensive database.
- 3 custom social media posts promoting your brand.

## Delegate Passes

- 6 VIP passes.



# SILVER SPONSOR — \$5,000

Gain visibility and contribute to the success of Ethiopian Blockchain week 2026 with this cost-effective sponsorship opportunity

## Branding & Visibility

- Logo placement across conference venues.
- Recognition as a Silver Sponsor on digital assets and select event banners.
- Promotional 15-Sec video played during

## Exhibition Space

- 3 x 4-meter booth, with screen and Branding included

## PR & Marketing Exposure

- Featured in newsletters sent to EBW extensive database.
- Two custom social media posts promoting your brand.

## Delegate Passes

- 4 VIP passes



# Workshop Sponsor – (3 Slots)\$5,000

Host a workshop to showcase your products or services and connect with a highly engaged audience.

## Branding & Visibility

- Host a 1-hour technical workshop or product deep-dive session.
- Exclusive naming rights for the workshop session space during your dedicated slot.
- Brand the workshop space with your company banners and promotional materials.
- Dedicated signage featuring your logo at the entrance of the workshop area.

## Exhibition Space

- 3 x 4-meter booth.

## PR & Marketing Exposure

- Featured in newsletters sent to EBW extensive database.
- Two custom social media posts.
- Featured "Expert Insight" article on the event website summarizing your workshop's key takeaways.

## Delegate Passes

- 4 VIP passes



# HACKATHON SPONSOR(1 Slots) \$5,000

30-Day National Hackathon  
15 Days Technical Learning + 15 Days Building Finals & Prize Ceremony: August 1, 2026  
Includes \$1,500 Prize Pool

## Branding & Visibility

- Official title: “EBW National Hackathon – Powered by [Your Brand]”
- High-visibility branding across all hackathon assets, website, and Hacker House zone

## Technical Engagement

- Co-create one official track or challenge
- Technical workshop or deep-dive during the learning phase
- Seat on the Judging Panel
- Featured as recommended tool/protocol throughout the program

## Talent & Networking

- Access to participant list and top project submissions

## Prize Pool

- \$1,500 included (awarded live on main stage under your brand name)

## Exhibition Space

- 3 x 4-meter booth(optional).

## Delegate Passes

- 4 VIP passes

## PR & Marketing Exposure

- Logo on all participant kits, resources, and pitch templates
- Two custom social media posts + featured in EBW newsletters



# EXPERIENCE SPONSORSHIPS

Side Event Sponsor – \$5,000

- “Powered by [Brand]” for side event
- Co-hosted experience
- Targeted audience engagement

## EXPO / BOOTH

Standard Booth (3x4)  
\$2,000



# Contact us



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